

**Photograph/Video/Displays Consent Form**

Dear parent/carer,

**Re: Photo consent**

In accordance with new General Data Protection Regulations (26<sup>th</sup> May 2018), we have had to move away from the opt-out scheme we previously had for recording parental preferences for photo and video opportunities and must now ask that you **give consent**. In view of this, we ask that you please read the statement below, **circling your preferences** and return the slip to the academy. You can change these preferences by writing to us at any time.

During the course of the school year, we may take photographs or video recordings of children within school or on school trips, either for our own records, for use as part of the learning curriculum, to celebrate achievements or for inclusion in our promotional material such as the school prospectus, social media and our website. We also invite an external photographer in each year to take official school photographs to use on SIMS database profiles, this is not optional as we must hold this data for all students (it is however optional for parents/carers to receive this photo data in the format of physical proofs for sales purposes). We may also invite the media in to take photographs for publication.

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**Photograph/Video Consent – please circle your preferences (please return to Ms Simmonds or Reception)**

1. We may use your child's name and/or photograph on noticeboards and displays around the academy, including in our weekly electronic EA News powerpoint to showcase achievements and work that students, staff and visitors may see.  
**YES / NO**
2. We may use your child's name and/or photograph in the school prospectus, newsletter, EA News bulletin and any other publications we produce, and disseminate to the academy community and the general public (both online and in print) for promotional and marketing purposes.  
**YES / NO**
3. We may record your child's image on video or webcam.  
**YES/NO**
4. Do you consent to your child's image, age and/or name appearing in the media (including local and national).  
**YES / NO**
5. We may use your child's name and/or image on the school website and social media sites (including Facebook, YouTube and Twitter) to celebrate good news stories and achievements.  
**YES/NO**
6. Your child's image will be captured by our chosen external school photography company and returned to the school in a digital format for us to store on students' Sims profiles, this is not optional. Do you give permission for the academy and photography company to send these photos to the school in a physical format as proofs for you to view and make purchases if you wish to?  
**YES/NO**

**Student Name:** ..... **Year Group:** .....

**PARENT/CARER SIGNATURE**..... **Date** .....

We understand that we have the right to withdraw consent at any time by placing this request in writing and handing to (or emailing) Reception.

Principal: Alison Colwell, BA (Hons), PGCE, NPQH

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